

# INNOVATION WAVES

## Sponsorship Package

October 6–8, 2025 | St. John's, Newfoundland and Labrador

<http://oceansadvance.net/event/25/innovation-waves/>

## BECOME A SPONSOR

Be part of shaping the future of ocean innovation.

Partner with us to support three days of innovation, collaboration, and opportunity at Innovation Waves - an industry showcase focused on cutting-edge cold ocean technologies and applications in one of the world's most rugged and resource-rich regions.

### Event Features:

Expert Panels  
& Keynotes

B2B  
Matchmaking

Industry &  
Research  
Connector

World-Class  
Test Facilities  
& Local  
Industry Tours

Networking  
Opportunities

### Program Highlights

#### Remote Operations in Harsh Environments

Innovations enabling safe, efficient work in challenging ocean conditions

#### Dual-Use & Defence Innovation

Technologies serving both commercial and defence needs

#### Arctic Opportunities

Expanding sustainable activity in one of the planet's most remote regions



# Sponsorship Opportunities

## Networking Reception \$5,000 (1 available)

- Highest tier logo placement on promotional materials:
  - Program booklet, conference webpage, social media, email promotions
  - Logo on "Thank you to our sponsors" slide at opening and closing
- Branding at the reception (pop-up banner near the bar supplied by sponsor, table signage)
- Verbal thanks from the emcee during the conference and at the reception
- Option to speak briefly (2-3 mins) at the reception
- Post-event thank you in newsletter and social media
- 2 complimentary conference passes

## Lunch \$2,500 (2 available)

- 2nd tier logo placement on promotional materials:
  - Program booklet, conference webpage, social media, email promotions
  - Logo on "Thank you to our sponsors" slide at opening and closing
- Branding during lunch (pop-up banner near buffet supplied by sponsor, table signage)
- Verbal thanks from the emcee during lunch
- Post-event thank you in newsletter and social media
- 1 complimentary conference pass

## Coffee & Networking Breaks \$1,000 (6 available)

- 3rd tier logo placement on promotional materials:
  - Program booklet, conference webpage, social media, email promotions
  - Logo on "Thank you to our sponsors" slide at opening and closing
- Table signage during coffee break
- Verbal thanks from the emcee before break / after morning coffee
- Post-event thank you in newsletter and social media

## Student Sponsorships \$500 (10 available)

- 4th tier logo placement on promotional materials:
  - Program booklet, conference webpage, social media, email promotions
  - Logo on "Thank you to our sponsors" slide at opening and closing
- Post-event thank you in newsletter and social media highlight the company's support for students
- Option to connect with students

**BECOME A SPONSOR**

**Contact Shelly Petten**

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