



FIRST® LEGO® League Newfoundland and Labrador Sponsorship

Looking to make a difference in the lives of youth in Newfoundland and Labrador?
Want to inspire the next generation of scientists, engineers, and entrepreneurs?
Consider being a sponsor for FIRST® LEGO® League Newfoundland and Labrador.



What FIRST® LEGO® League means to Newfoundland & Labrador

FIRST® LEGO® League Newfoundland and Labrador (FLLNL) is run through a non-profit organization, Levitate Learning. Levitate Learning cannot deliver its STEM-based programming to the youth of our province without the generous support of sponsors. From the materials the teams need to compete to the award plaques at the competition, a program like FLLNL is an expensive endeavour. But the experience and skills the participants gain is well worth the cost.

FIRST® LEGO® League was designed to teach the skills that employers are searching for: critical thinking, teamwork, communication, and a great work ethic.

Benefits of Sponsorship

- Strengthens company bonds within the community
- Builds a technologically literate workforce
- Exposes career opportunities to youth
- Provides employee team building opportunities
- Provides renewed inspiration to employees
- Supports youth within our province

What can you do?

To help us grow robotics programs in Newfoundland and Labrador, we are looking for sponsors. Support can be in the form of:

- Financial support towards items such as:
 - LEGO® robotics kits, robot challenge kits, team registration, equipment, etc.
 - Awards, plaques, medals and trophies presented to participating teams
 - Food and drinks for the 40+ volunteers at the competition
 - Equipment, materials, facilities for competition
- In-kind support in the form of:
 - Goods and services to run the competition
 - Technical expertise provided to teams in preparation for the competition





Sponsorship Tiers

Platinum - \$10,000

(Limited to one)

Opportunities:

- Presentation of FLLNL Grand Champion award during Skills Canada awards ceremony
- 5 minutes of speaking time during FLLNL opening ceremony
- Company swag at FLLNL registration table
- Banners/pop-ups displayed during FLLNL ceremonies and competition
- Receive a large LEGO® Trophy
- Sponsorship announcements periodically during FLLNL competition
- Dedicated slide in deck played during FLLNL ceremonies and competition
- Company logo and link on FLLNL website during current FLLNL season (until end of August)

Gold - \$1500

Opportunities:

- Company swag at FLLNL registration table
- Banners/pop-ups displayed during ceremonies and competition
- Receive a medium LEGO® Trophy
- Sponsorship announcements periodically during FLLNL competition
- Large logo on sponsorship slide in deck played during FLLNL ceremonies and competition
- Company logo and link on FLLNL website during the current FLLNL season (until end of August)

Silver - \$800

Opportunities:

- Receive a small LEGO® Trophy
- Sponsorship announcements periodically during FLLNL competition
- Medium logo on sponsorship slide in deck played during FLLNL ceremonies and competition
- Company logo and link on FLLNL website during the current FLLNL season (until end of August)

Bronze - \$200

Opportunities:

- Small logo on sponsorship slide in deck played during FLLNL ceremonies and competition
- Company logo and link on FLLNL website during the current FLLNL season (until end of August)

**All in-kind donations will be counted at an agreed upon monetary value and applied to the tiers above.

Material Donations

Looking to help out in a more concrete way? Consider the following sponsorship/donation items. FLLNL will put your donation towards a specific item to reduce the barrier to entry for a team. Note that material donations are limited based on the number of participating teams.

**The value of all material donations will be applied to the tiers above.

Purchase a Challenge Kit- \$200

A Challenge Kit includes the mat for the robot game and all the LEGO® required to build the mission models. Teams need at least one Challenge Kit to practise with, and the competition needs 12 Challenge Kits to operate. If you would like to build the mission models for a competition Challenge Kit (an excellent teamwork exercise for employees), FLLNL can deliver the kit to you.



2024 Challenge Kit

Purchase a LEGO® Education SPIKE™ Prime Set - \$600

Each team needs at least the base SPIKE Prime Kit, to participate in the FLLNL competition. This kit includes the programmable brick, 3 motors, some sensors, and nearly 500 LEGO® pieces.



LEGO® Education SPIKE™ Prime Set

Purchase a LEGO® Education SPIKE™ Prime Expansion Set- \$300

While a base kit is required for a team to participate in the FLLNL competition, an expansion kit gives a team access to more sensors, more motors, and more LEGO® pieces to build tools.



LEGO® Education SPIKE™ Prime Expansion Set

Purchase a Team Registration - \$400

FIRST® registration fees are outside the control of FLLNL and these fees do not directly contribute to local delivery of programming. These fees are often a barrier to entry for teams.



Thank you for your support! If you are interested in becoming a sponsor for FLLNL, please reach out to Bethany Randell at bethany.randell@levitatelearning.ca