

Application

Atlantic Canada Ocean Technology Commercialization Workshops

St. John's, NL, October 26-27, Halifax, NS, October 29-30

These Ocean Technology workshops are designed to address the many issues companies face when developing new technologies for commercialization, and will provide participants with a strategy and methodology to use when bringing new technologies to market.

The workshops will be 2 days in duration, and will feature a mix of lecture type presentations, and hands on exercises designed to increase knowledge base and skills. Workshops will consist of a classroom-style series concerning the mechanics of new technology commercialization, particularly in terms of investment and the strategy of working with investors.

On the first evening in each city following the workshop, we will hold a hosted networking session for the participants and the trainer.

Workshops are limited to a maximum of 10 participants in each city, in order to ensure each attendee gets maximum value from their participation in a small, interactive group setting. The workshops will run from 9:00 am to 5:00 pm each day, and a working lunch and nutrition breaks will be provided to attendees.

To reserve your place in the workshop, participants must pay a \$250.00 registration fee. **This fee will be refundable upon full completion of the workshop, and the exit survey by each attendee.**

As a participant of the workshops, companies will be provided with:

- Services of a consultant, Rick Rasmussen, Managing Director at Concordia Ventures, a leading education and advisory firm focused on International Business Development who will lead the workshops
- Lunch both days
- Networking event at close of business on the first day of the workshop

Registration fee of \$250 per company (1 person per company) is due on confirmation as a workshop participant.

Registration deadline is October 15th, 2015.

Participant Profile

A) Activity/Event Description

1. Name of activity: Ocean Technology Workshops

2. Date(s) of activity/event: October 26-30

3. Location of activity/event: St. John's, NL, October 26-27; Halifax, NS, October 29-30

B) Participant Information

1. Name of participant (1 per company)

2. Name of company/organization

3. Address

(a) Street address _____

(b) P.O. Box _____

(c) Province _____

(d) Postal Code _____

(e) Telephone _____

(f) Fax _____

(g) E-mail _____

(h) Website _____

4. Description of company/organization (include description of products/services)

Please forward applications to:

Cathy Hogan
cathy.hogan@oceansadvance.net
709-738-7059

Note: An Exit Survey (Section 2) will be forwarded to you within a few days after the completion of the workshop to review the short-term results of this activity.