



NOVEMBER 4-6, 2014
Halifax, Nova Scotia Canada

ICOE2014CANADA.ORG



Partnership Information - Level 1

Overall Conference Partners

What is ICOE and why should my organization become a partner?

The [International Conference on Ocean Energy \(ICOE\)](#) is the world's largest and most significant event focused on the ocean energy industry. Attracting between 700-900 participants representing utilities, project developers, device suppliers, supply chain companies, investors, government, and researchers from nearly 40 countries, ICOE is *the* event to be part of in 2014.

ICOE 2014 will take place in Halifax, Nova Scotia CANADA from November 4-6, 2014 at the World Trade & Convention Centre.

ICOE 2014 provides the opportunity to profile your organization's role and capabilities in a new industry with emerging markets across the world. Partners will be highly visible, allowing them to connect and engage with local and international companies, investors, political leaders, and regulators.

Your partnership with ICOE will demonstrate that your organization is integral to creating a new global ocean energy industry. **Show your leadership in ocean energy and become a partner of ICOE today**

Get involved in an industry with impressive growth potential!

Marine renewable energy is an immense energy resource with huge market potential ranging from industrial-scale activity to community-based or off-grid remote applications.

Firms involved at the early stages have the opportunity to establish a competitive edge and grow their business as the industry emerges.

Quick facts:

- 10-25% of total worldwide electricity demand could be supplied by wave and tidal energy.
- Worldwide potential to develop 748 GW of ocean energy 2050, leading to a carbon savings of 5.2 billion tonnes of CO2.
- Estimated \$60 billion/year industry by 2050; current activity estimates reaching about \$1.2 billion in expenditures by 2015.
- **Canada has one of the most significant and attractive marine renewable energy markets in the world with:**
 - *Abundant energy sources:* Wave, tidal, and river resources across the country.
 - *World class resource:* The Bay of Fundy has a potential of 2,500 MW of extractable energy.
 - *Established market drivers:* Projects under development in Nova Scotia supported by feed-in tariffs (FITs) up to 65.2 cents/kWh.
 - *Supportive policy regime:* Nova Scotia's *Marine Renewable Energy Strategy* sets a goal of 300 MW by 2020 and establishes a new licensing system.



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Marine renewable energy presents an opportunity to expand your core business focus in defence, ocean technology, oil and gas, marine operations, etc. and develop a leading edge in a new industry with ample potential.

Why become a partner of ICOE?

- **Visibility:** Becoming a partner will ensure that your information is placed at the forefront for all participants to see. Partners have the forum to communicate their message and increase brand recognition by supporting the event and showing interest in the emerging industry.
- **Positioning for the future:** Ocean energy is an emerging industry that has been growing over the last decade, with projects now taking shape. Companies supporting this event are well positioned to demonstrate their capacities in supplying services, products and tools to participants of a fast growing industry.
- **Increased networking opportunities:** Partners have the ability to network with leading companies in the industry. With lots of exhibition space and a host of networking events, partners will receive prominent recognition for their event support. This acknowledgement of partners' leadership role will be remembered by participants of the conference long after the event is over.

*ICOE 2014 is being organized by **Marine Renewables Canada**, Canada's not-for-profit sector development association. We welcome you as a partner and supporter of the event. We thank you for helping us make the event an industry-building success.*



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Presenting Partner (one only)

This is an overarching partnership that will be prominent throughout the conference.

FEATURES INCLUDES:

- Two 10ft x 10ft booths in the 2014 ICOE Exhibition (includes a table, two chairs, pipe and drape, carpet and power supply if requested in advance) - additional space can be purchased
- Five Full Conference Delegate passes (including lunches, refreshments and Welcome Reception)
- Six tickets for the Gala Dinner
- Full-page advertisement in conference program (\$2500 value) - full colour, inside front cover or placement of choice (partner is required to provide digital artwork)
- Vertical website ad on the ICOE 2014 website the week leading up to ICOE 2014. The ICOE 2014 website (www.ICOE2014Canada.org) will be developed and live by September 2013.
- Profile opportunity in the opening plenary session
- Company name and logo prominently displayed on all conference promotional materials as the Presenting Partner (registration brochure, web site, any registration bag or padfolio, conference program, print advertising)
- Company name and logo prominently displayed on conference welcome banners & on site power point presentations during ICOE 2014 as the Presenting Partner
- Company name and logo prominently displayed on conference website as Presenting Partner with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration
- Authorization to use conference logo and name in advertising relative to partner participation in conference, both pre- and post-conference
- Post Event report – includes general event review, media coverage, partner promotion outline etc.

...\$50,000



Platinum Partnership (4 only)

FEATURES INCLUDES:

- One 10ft x 10ft booth in the 2014 ICOE Exhibition (includes a table, two chairs, pipe and drape, carpet and power supply if requested in advance) - additional space may be purchased
- Three Full Conference Delegate passes (including lunches, refreshments and Welcome Reception)
- Four tickets to the Gala Dinner
- Half-page advertisement in conference program (\$1500 value) - full colour, prominent location to be determined (partner is required to provide digital artwork)
- Vertical website ad on the ICOE 2014 website the week leading up to ICOE 2014. *The ICOE 2014 website (www.ICOE2014Canada.org) will be developed and live by November 2013.*
- Company name and logo prominently displayed on all conference promotional materials (registration brochure, web site, any registration bag or padfolio, conference program, print advertising)
- Company name and logo prominently displayed on conference welcome banners & on site power point presentations during ICOE 2014
- Company name and logo prominently displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration
- Authorization to use conference logo and name in advertising relative to partner participation in conference, both pre- and post-conference

...\$25,000



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Gold Partnership: (4 only)

FEATURES INCLUDES:

- Two Full Conference Delegate pass (including lunches, refreshments and Welcome Reception)
- Two tickets to the Gala Dinner
- Half-page advertisement in conference program (\$1500 value) - full colour, prominent location to be determined (partner is required to provide digital artwork)
- Company name and logo prominently displayed in the conference program
- Company name and logo prominently displayed on conference welcome banners & on site power point presentations during ICOE 2014
- Company name and logo prominently displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration
- Authorization to use conference logo and name in advertising relative to partner participation in conference, both pre- and post-conference

...\$15,000



Silver Partnership: (4 only)

FEATURES INCLUDES:

- One Full Conference Delegate pass (including lunches, refreshments and Welcome Reception)
- Two tickets to the Gala Dinner
- Quarter-page advertisement in conference program (\$1000 value) - full colour, prominent location to be determined (partner is required to provide digital artwork)
- Company name and logo prominently displayed in the conference program
- Company name and logo prominently displayed on conference welcome banners & on site power point presentations during ICOE 2014
- Company name and logo prominently displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration
- Authorization to use conference logo and name in advertising relative to partner participation in conference, both pre- and post-conference

...\$10,000



Bronze Partnership: (4 only)

FEATURES INCLUDES:

- Two ticket to the Gala Dinner
- Quarter-page advertisement in conference program (\$1000 value) - full colour, prominent location to be determined (partner is required to provide digital artwork)
- Company name and logo prominently displayed in the conference program
- Company name and logo prominently displayed on conference welcome banners & on site power point presentations during ICOE 2014
- Company name and logo prominently displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration
- Authorization to use conference logo and name in advertising relative to partner participation in conference, both pre- and post-conference

...\$5,000