



NOVEMBER 4-6, 2014
Halifax, Nova Scotia Canada

ICOE2014CANADA.ORG



Partnership Information - Level 2

Event Partners

What is ICOE and why should my organization become a partner?

The [International Conference on Ocean Energy \(ICOE\)](#) is the world's largest and most significant event focused on the ocean energy industry. Attracting between 700-900 participants representing utilities, project developers, device suppliers, supply chain companies, investors, government, and researchers from nearly 40 countries, ICOE is *the* event to be part of in 2014.

ICOE 2014 will take place in Halifax, Nova Scotia CANADA from November 4-6, 2014 at the World Trade & Convention Centre.

ICOE 2014 provides the opportunity to profile your organization's role and capabilities in a new industry with emerging markets across the world. Partners will be highly visible, allowing them to connect and engage with local and international companies, investors, political leaders, and regulators.

Your partnership with ICOE will demonstrate that your organization is integral to creating a new global ocean energy industry. **Show your leadership in ocean energy and become a partner of ICOE today**

Get involved in an industry with impressive growth potential!

Marine renewable energy is an immense energy resource with huge market potential ranging from industrial-scale activity to community-based or off-grid remote applications.

Firms involved at the early stages have the opportunity to establish a competitive edge and grow their business as the industry emerges.

Quick facts:

- 10-25% of total worldwide electricity demand could be supplied by wave and tidal energy.
- Worldwide potential to develop 748 GW of ocean energy 2050, leading to a carbon savings of 5.2 billion tonnes of CO₂.
- Estimated \$60 billion/year industry by 2050; current activity estimates reaching about \$1.2 billion in expenditures by 2015.
- **Canada has one of the most significant and attractive marine renewable energy markets in the world with:**
 - *Abundant energy sources:* Wave, tidal, and river resources across the country.
 - *World class resource:* The Bay of Fundy has a potential of 2,500 MW of extractable energy.
 - *Established market drivers:* Projects under development in Nova Scotia supported by feed-in tariffs (FITs) up to 65.2 cents/kWh.



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- *Supportive policy regime:* Nova Scotia's *Marine Renewable Energy Strategy* sets a goal of 300 MW by 2020 and establishes a new licensing system.

Marine renewable energy presents an opportunity to expand your core business focus in defence, ocean technology, oil and gas, marine operations, etc. and develop a leading edge in a new industry with ample potential.

Why become a partner of ICOE?

- **Visibility:** Becoming a partner will ensure that your information is placed at the forefront for all participants to see. Partners have the forum to communicate their message and increase brand recognition by supporting the event and showing interest in the emerging industry.
- **Positioning for the future:** Ocean energy is an emerging industry that has been growing over the last decade, with projects now taking shape. Companies supporting this event are well positioned to demonstrate their capacities in supplying services, products and tools to participants of a fast growing industry.
- **Increased networking opportunities:** Partners have the ability to network with leading companies in the industry. With lots of exhibition space and a host of networking events, partners will receive prominent recognition for their event support. This acknowledgement of partners' leadership role will be remembered by participants of the conference long after the event is over.

*ICOE 2014 is being organized by **Marine Renewables Canada**, Canada's not-for-profit sector development association. We welcome you as a partner and supporter of the event. We thank you for helping us make the event an industry-building success.*



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Gala Dinner Partner:

Wednesday, November 5th, 2014 – World Trade & Convention Centre

FEATURES INCLUDES:

- Exclusivity as Gala Dinner Partner (A production and AV partner may also be used for this dinner)
- Identification by corporate logo on the event webpage as Gala Dinner Partner, with a direct link to your company website
- Identification by corporate logo as the Gala Dinner Partner on all promotional materials including tickets (sent to all attendees), publication advertisements, promotional information and event program (on all tables at the event).
- One seat at the Head Table with members of the ICOE Committee, Marine Renewables Canada Board and any other guest speaker(s)
- Corporate table of 10, positioned at the front of the room
- The option of a 3 minute speaking opportunity at the dinner (usually the introduction of the Keynote Speaker)
- Acknowledgement of your company as the Gala Dinner Partner from the podium in the MC's opening remarks
- Company signage in the dining room, using banner, easel signs, gobo's and your company logo on the large screens at the front of the room
- Easel/banner signage at the pre-dinner reception
- The opportunity to provide a give-away at each place setting with your corporate logo identification
- Professional event coordination and registration staff

\$20,000



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Conference Welcome Reception Partner (one only) **Tuesday, November 4th, 2014 – Exhibition Hall**

FEATURES INCLUDE:

- Company signage / pull-ups /banners included in the welcome reception area (provided by the partnering company. Location of signage is subject to approval by the conference organisers).
- Company logo on cocktail napkins used during the reception
- Company logo on all reception invitations sent – invitation is sent to all registered delegates, speakers, partners and exhibitors of the event
- Acknowledgement by company logo in the conference program
- Company logo displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration
- have your own corporate greeters welcome guests at the door

\$15,000



Luncheon Partner (3 only)

Day one and Day two of the conference. A standing fork buffet lunch is provided to all delegates. Day three will include a sit down luncheon with guest speaker and have a surcharge applied of an additional \$2000.

FEATURES INCLUDE:

- Company signage/pull-ups included at lunch (provided by the partnering company, location of signage is subject to approval by the conference organizers)
- One Full Conference Delegate pass (including lunches, refreshments and Welcome Reception)
- Company name and logo displayed in the conference program
- Company name and logo displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration
- Authorization to use conference logo and name in advertising relative to partner participation in conference, both pre- and post-conference
- your own corporate greeters at the door to welcome guests

\$5,000



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Refreshment Break Partnership: (5 only)

Two Partnerships available each on Day one, Day two and Day three

FEATURES INCLUDE:

- Signage indicating partnership at refreshment break
- Space to place handouts for pick up during the break
- Acknowledgement by company logo in the conference program
- Company logo displayed on conference website with hypertext link to company's site (if applicable)
- Opportunity to place company promo items/brochures in all delegate conference bags/at registration

...\$3,000



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Plenary Session Partnership (4 only anticipated)

First come first served for all but opening plenary.

FEATURES INCLUDE:

- Acknowledgement by company logo in the conference program
- Company logo on introduction slide at session
- Company signage/pull-ups/banners at the Plenary Session (provided by the partnering company. Location of signage is subject to approval by the conference organisers)
- Company logo displayed on conference website with hypertext link to company's site(if applicable)

...\$2,500